

Powered by Purpose

Building a business for his family... and a reputation his neighbors can rely on.

For Zack Bowman, working with his hands was never something he had to figure out. It was something he was raised around.

Born and raised in Chattanooga, Zack grew up watching both of his grandfathers, men who were highly mechanical and took pride in building, fixing, and doing things the right way. That influence stuck. It eventually led him to pursue the trades, where he found his path in electrical work through Chattanooga State's Industrial Electricity program. From there, he gained hands-on experience with local companies, learning not only the technical side of the work, but what it truly means to show up for people.

But what sets Zack apart isn't just what he knows. It's how he approaches it.

Because for him, this has never been just about electrical work. It's about trust.

His journey into business ownership hasn't been a straight line. An earlier attempt didn't go as planned, but instead of walking away, Zack leaned into the lessons. That experience shaped the way he now leads, communicates, and builds his business, with a stronger foundation and a clearer sense of purpose.

In January 2024, he decided to take that next step again, launching Re-New Electric with a renewed perspective. At the time, his wife Rachael was six months pregnant, adding both pressure and motivation to the moment. It was a leap of faith, one grounded in discipline, perseverance, and a deep commitment to his family.

Today, that decision continues to shape everything he does.

Rachael and their son Brooks are at the center of Zack's world. They are the reason behind the long days, the driving force behind the business, and the reminder of what truly matters. That same sense of care and responsibility carries into every home he works in.

From the first call to the final walkthrough, Zack focuses on creating a seamless experience for his clients. Clear communication, organized scheduling, and a high level of professionalism are built into every step. His goal is not just to complete the work, but to make sure homeowners feel confident, comfortable, and respected throughout the entire process.

It's an approach that isn't always expected in the trades, but one that quickly stands out.

Zack believes in the simple things. Showing up on time. Doing what you say you're going to do. Leaving a space better than you found it. It's a mindset rooted in consistency, and one that has helped build his reputation

CONTINUED ▶



"We don't just finish the job... we make sure you feel confident every step of the way."





"Great to work with. They were punctual, professional, and efficient. They showed up early, quickly identified the issue, and completed the work while keeping everything clean and organized."

—DOUG C.

through word of mouth across the Chattanooga community.

Being locally owned is more than just a detail for Zack. It's a point of pride. He values the relationships he builds with neighbors, clients, and other local businesses, knowing that those connections are what truly sustain long-term growth.

As Re-New Electric continues to expand, with larger projects and new opportunities on the horizon, that foundation remains the same. The goal is to grow intentionally, without ever losing the quality, communication, and attention to detail that define the work.

Because for Zack, success isn't just about what gets built.

It's about how it's done... and how people feel when it's finished.

Looking for an electrician you can trust in your home?

Zack and his team at Re-New Electric are known for doing things the right way... with clear communication, reliable service, and work you can feel confident in.

423.680.2682

Re-NewElectric.com



WHY WORK WITH ZACK

- Locally owned and rooted in Chattanooga
- Clear communication from start to finish
- Clean, detail-driven work
- Reliable scheduling and follow-through
- Built on integrity, not shortcuts